

Sturgis Public Library

Social Media Policy

Sturgis Public Library uses social media, (defined as “the means of interactions among people in which they create, share, exchange contents among themselves in virtual communities and networks” such as blogs, Facebook, Twitter, instant messaging) to share information with library patrons in an up-to-date format. Since social media platforms are constantly changing, the Sturgis Public Library will continually review the sites to use as appropriate.

The goals of the Sturgis Public Library’s sponsored social media sites are:

- To inform the public about library resources and activities.
- To increase the public’s use of library resources.
- To provide additional communication with members of the public.

Sturgis Public Library reserves the right to modify or remove any messages or postings that:

- use offensive language or hate speech
- are deemed to be abusive or defamatory
- violate copyright, trademark right, or other intellectual property right of any third party
- are considered to be spam or commercial in nature
- are off topic

The Sturgis Public Library is not obligated to take any such actions, and will not be responsible or liable for content posted by any participant on a Library-sponsored social media site

The Sturgis Public Library allows staff to use social media on the job to update library related sites and answer questions from library patrons as long as it does not interfere with work at public desks. Use of library computers and social media sites on the job for personal reasons is strongly discouraged.

First Reading 2/27/13 Final Reading 3/27/13